



**OUR JOB IS TO PROVIDE THE VERY BEST IN HOSPITALITY, BUT  
LET'S NOT FORGET THAT WE ARE ALSO GUESTS TOO.**

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# SUSTAINABLE TOURISM: A NEW PHILOSOPHY

VOIhotels has created a sustainable tourism management system that ensures continuous and constant improvement. Our programme focuses on environmental, social, cultural, economic and qualitative issues as well as those relating to human rights, health and security.

To ensure optimum management of every situation, VOIhotel management staff are also trained in the management of risks and crisis situations.

Our commitment to sustainable tourism is extremely strong, and because of this we strive to improve our system in a documented and monitored way.

## OUR AIM: SHARED SUSTAINABILITY

One of our aims is to receive support from both our partners and our guests. To this end, we seek to engage them so that they are fully aware of the importance of sustainable tourism. For our guests we have prepared a post-stay questionnaire, which requests their opinion on our sustainable initiatives.

We share our successes and improvements with our guests using internal and external channels as well as offline and online channels, so that everyone can get to know our new philosophy.

Our choice of partners is also fundamental for us, and is undertaken depending on the criteria of sustainable tourism.

## GROWING TOGETHER

For us, sustainable tourism is a fundamental value. For this reason, we constantly receive support from our collaborators. Their training, which focuses on professionalism and environmental sustainability as well as the safeguarding of health and safety in our workplaces, is regular and documented.

We always select our partners in an ethical way and with respect for human rights, remaining conscious of minority groups and guaranteeing them the same opportunities from the point of view of personal growth.

## OUR SUSTAINABILITY IS TRANSPARENT

We have created and improved our marketing communications, making everything we do as transparent as possible using images and honest words that form the basis of our daily engagement. The images used in our sustainability communications reflect the reality of our activities, services, products and infrastructure.

## HOSPITALITY ALSO MEANS **SUSTAINABILITY**

We also value the landscapes that surround us, allowing our guests to experience culinary traditions as well as the lifestyles and cultures of the region. We show our guests how to appreciate these in the best way possible, offering maps, publications, books and other forms of information regarding the nature and cultural heritage of the area. Our collaborators play an essential role in our sustainability programme: thanks to them we are able to help our guests understand the rules and attitudes of the local people.

## IN STEP WITH **TECHNOLOGY**

Our local technicians and systems are highly innovative: some of these are even sustained by experimental technologies. This allows us to measure our production of energy, our consumption, and our savings accurately. Indeed, we can constantly control the energetic consumption of our buildings, and measure our energy efficiency based on occupation.

We always opt for digital solutions in order to minimise printing waste and regularly monitor our energy consumption: this is done in order to pursue our primary aim of avoiding increases in consumption at all costs.

We invite our collaborators and guests to support us by incentivising them to follow our good example.

## ONE GOAL: **ZERO WASTE**

We do everything we can to pursue our primary goal of achieving zero waste. Where this is impossible, we concentrate on purchasing local products or products with recyclable or reusable packaging.

We constantly monitor our production of waste, planning and managing waste management with our collaborators and guests. We work hard to control the transfer of waste to local facilities by monitoring the quantity of waste across several categories. We are constantly striving to reduce or avoid the use of products in packaging that is not clearly addressed. Where required by local authorities, we separate

# VOI DANIELA ESSENTIA

## SUSTAINABLE TOURISM

VOIhotels is committed to a **sustainable tourism** project that addresses environmental, social, cultural, economic and qualitative issues relating to human rights, health, safety, risks and drives continuous and constant improvement.

To this end, we have **abandoned** disposable **plastic** and started to separate waste collection.

We introduced **separate waste collectors**, which you are kindly requested to use to dispose of your waste.

Our avantgarde air conditioning installation allows us also to produce hot water without using gas or electricity.

We use, for the most part, only LED lamps to light up our hotel and, where possible, the illumination is triggered by presence sensors and/or twilight switches.

We offer our guests **high quality food**, where possible, from local sources and suitable for any special needs.

To reach and improve all the goals we have set ourselves, we also need your precious help.

For this reason, we ask you to follow our instructions, also during excursions, in order to maintain a high standard of quality and to respect the environment and the people in the local and hotel areas. Furthermore, during the excursions, we ask you to respect the natural places you will visit and, especially in places of worship, wear appropriate clothing.

We invite you to respect the plants and flowers of our resort, not to light fires on the road leading to the beach, not to enter the pine forest and not to drop papers and waste in general, which you can separate in the special containers – you can find them both on the beach and at the pool bar.

We remind you that the pine forest is a "no smoking" area.

Furthermore, if you move away from the beach, we recommend that you pay particular attention to the rocky "cliff" coast which is crumbling due to the erosion of the sea and the wind. Finally, we remind you that the pine forest

and the beach are located within the Alimini SIC (site of community importance) area, which also includes the Alimini lakes, and, therefore, we invite you to also respect the provisions of the Alimini SIC Regulation IT9150011, which we attach following for your information.

We are sure that thanks to everyone's collaboration, sustainable tourism will preserve existing resources and create new ones.

The hotel management